

## FACULTY OF MECHANICAL AND POWER ENGINEERING

**SUBJECT CARD**

**Name of subject in Polish**    **Psychologia komunikacji**  
**Name of subject in English**    **Psychology of communication**  
**Main field of study (if applicable):**    Power Engineering  
**Specialization (if applicable):**  
**Profile:**    academic  
**Level and form of studies:**    2nd level, full-time  
**Kind of subject:**    optional / university-wide  
**Subject code**  
**Group of courses**    NO

	Lecture	Classes	Laboratory	Project	Seminar
Number of hours of organized classes in University (ZZU)	15				
Number of hours of total student workload (CNPS)	30				
Form of crediting	crediting with grade				
For group of courses mark (X) final course					
Number of ECTS points	2				
including number of ECTS points for practical classes (P)					
including number of ECTS points corresponding to classes that require direct participation of lecturers and other academics (BU)	1				

\*delete as not necessary

**PREREQUISITES RELATING TO KNOWLEDGE, SKILLS AND OTHER COMPETENCES**

1. relating to knowledge - none
2. relating to skills – none
3. relating to social competences - none

**SUBJECT OBJECTIVES****SUBJECT EDUCATIONAL EFFECTS**

relating to knowledge:

PEU\_W01 - knows the terminology of the humanities regarding the phenomena of social psychology, with particular emphasis on the categories of communication, self-presentation and exerting influence

relating to skills:

PEU\_U01 - can search, analyze, evaluate, select and integrate information using various sources and formulate critical judgments on this basis

PEU\_U02 - has the ability to prepare oral presentations on specific issues, using basic theoretical approaches, as well as various sources

relating to social competences:

PEU\_K01 - can cooperate and work in a group, assuming various roles in it  
 PEU\_K02 - the student is able to think critically and argue his position, thanks to which he can properly define the priorities for the implementation of the tasks set by himself or others

**PROGRAMME CONTENT**

Lecture		Number of hours
Lec 1	Psychology of interpersonal relations. Communication. Introduction and crediting conditions.	1
Lec 2	Social influence.	2
Lec 3	Manipulation and nudge.	2
Lec 4	Communication in teams.	2
Lec 5	Conflicts.	2
Lec 6	Stress.	2
Lec 7	Public speaking.	2
Lec 8	Practical conclusions for professional practice.	2
	Total hours	15

**TEACHING TOOLS USED**

- N1. Conversational lecture supported by audiovisual materials
- N2. work in groups
- N3. Brainstorm
- N4. Individual work of students
- N5. Panel discussion
- N6. The presentation

**EVALUATION OF SUBJECT LEARNING OUTCOMES ACHIEVEMENT**

Evaluation (F – forming during semester), P – concluding (at semester end)	Learning outcomes code	Way of evaluating learning outcomes achievement
F1	PEU_W01 PEU_U01 PEU_K02	Final test or a written assignment
F2	PEU_W01 PEU_U01 PEU_U02 PEU_K02	Presentation
F3	PEU_K01 PEU_K02	Activity during classes

$P = (F1+F3 \text{ or } F2+F3)/2$

**PRIMARY AND SECONDARY LITERATURE**

**PRIMARY LITERATURE:**

- [1] Wojciszke B., *Człowiek wśród ludzi. Zarys psychologii społecznej*, Wydawnictwo Naukowe „Scholar”, Warszawa 2002.
- [2] McKay, M., Davies, M., Fanning, P., *Sztuka skutecznego porozumiewania się*, GWP 2021
- [3] Morreale, Spitzberg, Barge, *Komunikacja między ludźmi. Motywacja, wiedza, umiejętności*, PWN 2015

**SECONDARY LITERATURE:**

- [1] Cialdini R., *Wywieranie wpływu na ludzi. Teoria i praktyka*, GWP, Gdańsk 1994.
- [2] Akerlof, Shiller, *Złowić frajera*, PTE, Warszawa 2021.
- [3] Thaler, Sunstein, *Impuls*, Zysk i S-ka, Poznań 2017.
- [4] Rosenberg, M., *Porozumienie bez przemocy*, Czarna Owca, 2016
- [5] Matthew McKey, Patrick Fanning, Avigail Lev, Michelle Skeen, *Relacje na huśtawce*, GWP, Sopot 2018
- [6] John Teasdale, Mark Williams, Zindel Segal, *Praktyka uważności*, Wydawnictwo Uniwersytetu Jagiellońskiego, Kraków 2016
- [7] Rick Hanson, Forrest Hanson, *Rezyliencja*, GWP, Sopot 2019

**SUBJECT SUPERVISOR (NAME AND SURNAME, E-MAIL ADDRESS)**

dr Katarzyna Zahorodna ([katarzyna.zahorodna@pwr.edu.pl](mailto:katarzyna.zahorodna@pwr.edu.pl))  
Anna Kaczmarek, [a.kaczmarek@pwr.edu.pl](mailto:a.kaczmarek@pwr.edu.pl)