

## Communication in a multicultural environment

Faculty of	<b>Mechanical and Power Engineering</b>
Name in English	<b>Communication in a multicultural environment</b>
Name in Polish	<b>Komunikacja w środowisku wielokulturowym</b>
Main field of study	<b>Power Engineering</b>
Specialization	-
Level of studies	<b>II level</b>
Form of studies	<b>full-time</b>
Kind of subject	<b>ogólnouczelniany</b>
Subject code	<b>W08W09-SM1117</b>
Group of courses	<b>NO</b>

	Lecture	Classes	Laboratory	Project	Seminar
Number of hours of organized classes in University (ZSU)	15				
Number of hours of total student workload (CNPS)	50				
Form of crediting	Zaliczenie				
For group of courses mark final course with (X)					
Number of ECTS points	2				
including number of ECTS points for practical (P) classes					
including number of ECTS points for direct teacher-student contact (BU) classes	0,68				

### PREREQUISITES RELATING TO KNOWLEDGE, SKILLS AND OTHER COMPETENCES

1.	No prerequisites
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### SUBJECT OBJECTIVES

C1	To develop and improve critical and independent thinking skills.
C2	To shape and improve ability to formulate and express thoughts clearly and unambiguously.
C3	Introduction to the basic issues of multicultural communication.

### SUBJECT LEARNING OUTCOMES

relating to knowledge:	
PEU_W01	[P7S_WK]: knows and understands the social conditions of undertaking various types of professional activities relating to the awarded qualification, including regulations on industrial property rights and copyrights.
relating to skills:	
PEU_U01	[P7S_UO]: is able to direct the work of a team and is able to interact with others in teamwork and take a leading role in teams.
relating to social competences:	
PEU_K01	[P7S_KO]: is ready to fulfil one's social obligations, inspire and organise activities on behalf of society and is ready to initiate activities on behalf of the public interest.

### PROGRAMME CONTENT

Form of classes - lecture		Number of hours
Wy1	Introduction	1
Wy2	Communication process in multicultural environment.	2
Wy3	Formation of social norms in different cultures – examples.	2
Wy4	Stereotypes and myths in selected cultures.	2
Wy5	Communication barriers.	2

Wy6	International work environment.	2
Wy7	Techniques supporting communication.	2
Wy8	New media – problems for research, social challenges.	2
Suma godzin		15

TEACHING TOOLS USED	
N1	Lecture supported by audiovisual material
N2	Individual work of students
N3	Group work
N4	Case study
N5	Exercises

#### EVALUATION OF SUBJECT EDUCATIONAL EFFECTS ACHIEVEMENT

Evaluation (F– forming (during semester), C– concluding (at semester end))	Educational effect number	Way of evaluating educational effect achievement
F1	PEU_W01 PEU_U01 PEU_K01	Colloquium or final speech
F2	PEU_W01 PEU_U01 PEU_K01	Activity in class

#### PRIMARY AND SECONDARY LITERATURE

Primary literature	
1	S. Ting-Toomey, L. Chung, Understanding intercultural communication, University Press, Oxford 2021.
2	Communication in the Real World: An Introduction to Communication Studies, University of Minnesota Libraries Publishing edition, Minnesota 2016.
3	F. Patel, M. Li, P. Sooknanan, Intercultural Communication Building a Global Community, SAGE Publications, London 2011.
4	E. Meyer, The Culture Map: Decoding How People Think, Lead, and Get Things Done Across Cultures, Hachette Book Group USA, 2016.
Secondary literature	
1	D. Andrews, Technical communication in the global community, Prentice Hall 2001.
2	Ethical Issues in International Communication, ed. A. G. Nikolaev, Palgrave Macmillan 2011.
3	A. Yüksel Mermod, Corporate Social Responsibility in the Global Business World, Springer 2013.

#### SUBJECT SUPERVISOR (NAME AND SURNAME, E-MAIL ADDRESS)

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