

Psychology of communication

Faculty of	Mechanical and Power Engineering
Name in English	Psychology of communication
Name in Polish	Psychologia komunikacji
Main field of study	Power Engineering
Specialization	-
Level of studies	II level
Form of studies	full-time
Kind of subject	optional
Subject code	W09-SM-W08HA3
Group of courses	NO

	Lecture	Classes	Laboratory	Project	Seminar
Number of hours of organized classes in University (ZZU)	15				
Number of hours of total student workload (CNPS)	50				
Form of crediting	Zaliczenie				
For group of courses mark final course with (X)					
Number of ECTS points	2				
including number of ECTS points for practical (P) classes					
including number of ECTS points for direct teacher-student contact (BU) classes	0,68				

PREREQUISITES RELATING TO KNOWLEDGE, SKILLS AND OTHER COMPETENCES

1. none

SUBJECT OBJECTIVES

C1

SUBJECT LEARNING OUTCOMES

relating to knowledge:	
PEU_W01	knows the terminology of the humanities regarding the phenomena of social psychology, with particular emphasis on the categories of communication, self-presentation and exerting influence
relating to skills:	
PEU_U01	can search, analyze, evaluate, select and integrate information using various sources and formulate critical judgments on this basis
PEU_U02	has the ability to prepare oral presentations on specific issues, using basic theoretical approaches, as well as various sources
relating to social competences:	
PEU_K01	can cooperate and work in a group, assuming various roles in it
PEU_K02	the student is able to think critically and argue his position, thanks to which he can properly define the priorities for the implementation of the tasks set by himself or others

PROGRAMME CONTENT

Form of classes - lecture		Number of hours
Wy1	Psychology of interpersonal relations. Communication. Introduction and crediting conditions.	1
Wy2	Social influence.	2
Wy3	Manipulation and nudge.	2
Wy4	Communication in teams.	2
Wy5	Conflicts.	2
Wy6	Stress.	2
Wy7	Public speaking.	2
Wy8	Practical conclusions for professional practice.	2
Suma godzin		15

TEACHING TOOLS USED

N1	Conversational lecture supported by audiovisual materials
N2	Work in groups
N3	Brainstorm
N4	Individual work of students
N5	Panel discussion
N6	The presentation

EVALUATION OF SUBJECT EDUCATIONAL EFFECTS ACHIEVEMENT

Evaluation (F– forming (during semester), C– concluding (at semester end))	Educational effect number	Way of evaluating educational effect achievement
F1	PEU_W01 PEU_U01 PEU_K02	Final test or a written assignment
F2	PEU_W01 PEU_U01 PEU_U02 PEU_K02	Presentation
F3	PEU_K01 PEU_K02	Activity during classes
P1	P = (F1+F3 or F2+F3)/2	

PRIMARY AND SECONDARY LITERATURE

Primary literature	
1	Wojciszke B., Człowiek wśród ludzi. Zarys psychologii społecznej, Wydawnictwo Naukowe „Scholar”, Warszawa 2002.
2	McKay, M., Davies, M., Fanning, P., Sztuka skutecznego porozumiewania się, GWP 2021
3	Morreale, Spitzberg, Barge, Komunikacja między ludźmi. Motywacja, wiedza, umiejętności, PWN 2015
Secondary literature	
1	Cialdini R., Wywieranie wpływu na ludzi. Teoria i praktyka, GWP, Gdańsk 1994.
2	Akerlof, Shiller, Złowić frajera, PTE, Warszawa 2021.
3	Thaler, Sunstein, Impuls, Zysk i S-ka, Poznań 2017.
4	Rosenberg, M., Porozumienie bez przemocy, Czarna Owca, 2016
5	Matthew McKey, Patrick Fanning, Avigail Lev, Michelle Skeen, Relacje na huśtawce, GWP, Sopot 2018
6	John Teasdale, Mark Williams, Zindel Segal, Praktyka uważności, Wydawnictwo Uniwersytetu Jagiellońskiego, Kraków 2016
7	Rick Hanson, Forrest Hanson, Rezyliencja, GWP, Sopot 2019

SUBJECT SUPERVISOR (NAME AND SURNAME, E-MAIL ADDRESS)

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